



# MEMBER BENEFITS

BREVARD/TRANSYLVANIA CHAMBER OF COMMERCE

[www.brevardncchamber.org](http://www.brevardncchamber.org)

---

## CHAMBER HISTORY

Since 1923, the Brevard/Transylvania Chamber of Commerce has served as a partner, advocate and resource for the local business community. It has over 450 members, consisting of businesses, non-profit organizations and individuals, from throughout Transylvania County.

*Thriving Businesses,  
Stronger Community*

# Support The Community Through Your Membership

---

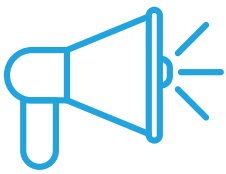


Economic stability is vital to a thriving community, and the Chamber serves to safeguard that economic cornerstone. Becoming a member of the Chamber of Commerce is an investment in your community.

On our members' behalf, we advocate for business-friendly government, education that supports our workforce, the infrastructure to connect with others, and opportunities to engage with elected officials and representatives in the legislature. By being a member of the Chamber, you are supporting our efforts to make Transylvania County a better place to work and live.

---





# *Included in your Membership*



Our programs and benefits are designed to lead a healthy, expanding community, which benefits every business and professional person in the area. The Brevard/Transylvania County Chamber offers many opportunities to help create your success.

Join now, and start building a foundation to grow on.

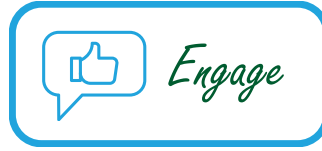
## *Marketing and Visibility*

- Website listing featuring name listed by category, address, phone number and link to your website
- Rack Card and business card placement in Visitor Center
- Publication of your business news in the Community News section of our weekly e-newsletter
- Referrals via Chamber staff, business directory, website, volunteers, etc.
- Followed on social media and posts shared to our page
- Meeting space available by reservation
- Opportunities for promotion via social media, newsletter and shout-outs
- Membership Dues are a tax deduction as a necessary business expense
- Member Only Sponsorship Opportunities available to fit your budget

## *Business Connections and Networking*

- Invitation to all Chamber Events
- Educational seminar series
- New Member Orientation & Reception
- Ribbon cuttings, ground breakings and grand openings hosted by the Chamber
- Membership Certificate and Window Decal
- Digital Chamber Plaque for your website





## BUSINESS AFTER HOURS

Business After Hours offers an excellent opportunity for networking with old and new friends while enjoying refreshments and developing business. Held on the evening of the second Tuesday each month.



## COFFEE CONNECTIONS

Coffee and pastries are provided and each event offers a speaker, usually a local leader with a focus on a subject relevant to our members. Coffee Connections is held seasonally on the last Tuesday of each month in the morning.

## LUNCH & LEARN

Members have the opportunity to share their thought leadership on topics useful to our business community. Participants bring a bag lunch and meet monthly following the school calendar year.

## RETURN ON INVESTMENT

The more you use your membership, the more benefits you will see! Through the Chamber, you have access to:

- Cost-effective marketing to a mailing list of over 1000+
- Referrals to 14,000 potential visitors
- A robust calendar with 50+ events, annually
- Complementary meeting room space
- A proactive approach to a healthy financial community

The Chamber continuously works for you through strategic legislative advocacy, data collection and community engagement opportunities.

AVERAGE COST PER  
MONTH FOR TOTAL  
MEMBERSHIP PACKAGE  
JUST \$23

# ADDITIONAL OPPORTUNITIES

## ○ GALA + CELEBRATION

The Chamber hosts this public formal ticketed event each year to recognize our outstanding members and volunteers.

## ○ CANDIDATE FORUM

A free public Q&A open to all interested candidates as a resource for the community to hear available viewpoints prior to Election Day.

## ○ ELECTED OFFICIAL RECEPTION

An annual informal meet-and-greet opportunity for Chamber members to rub elbows with our top political officials.

## ○ DOOR PRIZE CONTRIBUTIONS

Members and sponsors have the opportunity to provide a door prize at our Business After Hours and Coffee Connection events in exchange for time to make an announcement.

## ○ BUSINESS OF THE MONTH

Members may purchase this prime space in the Visitor Center entrance to set up a table display for one month.

## ○ RELOCATION LEADS

For a fee, sign up to receive a mailing list monthly with contact information of those who have inquired about relocating to our community.

## ○ RELOCATION PACKET INSERT

We will send a package in the mail - plus a digital version - containing a curated list of Chamber member businesses who have paid to be included. The packet also includes general area data and other relevant information.

## ○ SPONSORSHIP OPPORTUNITIES

Chamber members have the opportunity to sponsor one or more of our many events or programs each year! The Chamber works with each sponsor to provide appropriate thanks and recognition. Please contact us for more detailed information about sponsorships.

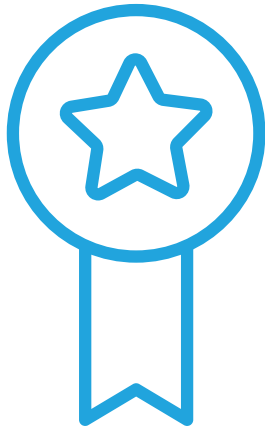
## ○ ADVERTISING SPACE IN VISITOR CENTER

Paid options are available in the Visitor Center to advertise for member businesses. The Visitor Center sees over 14,000 walks-ins each year!

---

## OUR MISSION

*The Chamber's mission is to support its members through advocacy, promotion, local engagement and education in order to enhance the quality of life and economic vitality of our community.*



# How To Apply

Once your application is submitted, a Chamber team member will process your information in a timely manner. We are excited to have you as a new member and look forward to being a service to you and your organization.



## Investment Structure

Your membership participation with the Brevard/Transylvania Chamber of Commerce can be instrumental in bringing your business or organization to the forefront and promote the economic growth and quality of life of this community.

MEMBERSHIP LEVEL	ANNUAL DUES
General Business - 1-10 Employees	\$225
General Business - 11-25 Employees	\$290
General Business - 26-50 Employees	\$340
General Business - 51+ Employees	\$405
Accommodations - 1-10 Rooms	\$225
Accommodations - 11-25 Rooms	\$290
Accommodations - 26-50 Rooms	\$340
Accommodations - 51+ Rooms	\$405
Developers	\$340
Financial Institutions	\$575
Licensed Professionals - Individual	\$290
Licensed Professionals - Group	\$405
Utilities	\$455
Nonprofit - Revenue < \$100k	\$120
Nonprofit - Revenue = \$100-200k	\$175
<i>Nonprofits - Revenue &gt; \$200k refer to General Business categories</i>	
Religious Institutions	\$120
Service Clubs	\$120
Personal Interest - Individual	\$95
Personal Interest - Couples	\$115
2nd Business	\$170

## 2024 BOARD OF DIRECTORS

### OUR TEAM

*Tamika Hunter*  
Executive Director

*Mary McKeller*  
Membership Manager

*Ashley Clark*  
Visitor Center Coordinator

### CONTACT US

175 EAST MAIN STREET  
BREVARD, NC 28712  
828.883.3700  
info@brevardncchamber.org  
www.brevardncchamber.org

**Richard Zollinger**, PRESIDENT  
**Hunter Trombetta**, SECRETARY  
**Angela Owen**, PAST PRESIDENT  
**Glenda McCarson & Cathleen Blanchard**, VICE PRESIDENTS  
**Heather Knox**, TREASURER

**Allie Carrington**  
**Ted Duncan**  
**Burton Hodges**, Trans. Economic Alliance  
**Jeff Bannister**  
**Dean St. Marie**  
**Jaime Laughter**, Transylvania County  
**Lisa Fletcher**, Transylvania Co. Schools

**Kathy King**  
**Richie Burlett**  
**Khaled Khlylar**  
**Maureen Copelof**, City of Brevard  
**Nicole Bentley**, Heart of Brevard  
**Pat Roberts**  
**Shelia Carland**