

50th Annual Downtown Brevard
Christmas Parade
Application and FAQ
December 4th,
2021
at 3pm



BROUGHT TO YOU BY
BREVARD/TRANSYLVANIA
CHAMBER OF COMMERCE,

Thank you to our
Wonderful Parade Sponsors!



Frequently Asked Questions



Q: Do I need to register for the parade?

A: If you have a float or entry you would like announced, you **MUST** register by November 23. Only emergency vehicles and classic cars do not need to register.

Q: How much does it cost to enter the parade?

A: There is a \$15 registration fee. Organizations with more than one entry may pay \$20 to cover all their entries.

Q: When should we arrive at the High School?

A: The earlier you arrive, the closer you will be to the front of the parade. Arrive as early as noon and as late as 2:15pm. Floats are judged at 1:30pm and the deadline to check in is 2:30pm.

Q: Where and why do I need to check in?

A: Check-in is in front of the cafeteria on the lawn at Brevard High School. Please check in by 2:30pm. If you do not check in, we will assume you did not show, and your entry will not be announced at the square. When you do check in you will receive a number to put in the inside front, passenger's side windshield of your vehicle facing out. We will pull the corresponding numbered card to announce you in the square.

Q: Will the parade be broadcast?

A: WGCR radio will carry the parade live and will follow the same procedure mentioned above to announce your entry.

Q: How will I know when to go?

A: We line floats up in the order they arrive. A volunteer will ask you to go when it's time.

Q: Can we stop and perform during the parade?

A: A group may stop and perform at the intersection of Main and Broad for the Mayor (our emcee). Performances should last no more than **ONE** minute. **No other stops along the route are allowed.**

Q: Can we hand out flyers or candy?

A: No handouts can be given out unless attached to candy. PLEASE do not throw candy from your float or vehicle. This causes an unsafe situation when children run out into the road. Candy can be handed out by people walking beside your float.

Q: Is there a rain date?

A: No. The parade takes place rain or shine.



CHRISTMAS PARADE RULES 2021

PLEASE INITIAL NEXT TO ALL RULES.

1. Advance registration is required! Please return your signed application form by November 23, 2021. _____
2. **Upon arrival at Brevard High School, please visit the tent at the front left corner of the building. This is where you check in. CHECK IN IS REQUIRED.** You will be assigned a number at that time so that you can be announced at the square in the correct order. _____
3. ATVs, 18 wheelers, minibikes, and go carts are not allowed. _____
4. **For the safety of onlookers and participants, do not throw candy or other items from your float or vehicle.** Disregarding this rule could jeopardize your chances of being in future parades. Walkers may hand out candy from beside their float. _____
5. No entries shall use the parade for advertising merchandise. However, businesses can display the name of their business on their entry. _____
6. Parade entries shall be decorated in a festive manner, preferably relating to the theme. _____
7. Entries making political/social statements will not be allowed. _____
8. Only one Emergency Response Vehicle per fire district. The area from the Transylvania County Library to the Transylvania Times is to remain siren free. _____
9. After lining up, please remain with your entry. Judging will begin at 1:30 pm. _____
10. Maintain 30 feet between each entry for the safety of participants and to provide spectators with the best view. At the same time, be sure to keep moving to prevent gaps. _____
11. Only one Santa shall be in the parade. The Chamber of Commerce has made these arrangements. _____
12. No horses will be allowed to participate in the parade. Any pet participating must ride on a float or inside a vehicle. _____

FLOAT PARTICIPANTS MUST ENTER THROUGH THE BACK ENTRANCE OF THE HIGH SCHOOL OFF GALLIMORE ROAD VIA GREENVILLE HIGHWAY. No floats except for the Grand Marshal, Honor Guard, Chamber of Commerce and other invited participants will be allowed admittance from the Country Club Road entrance. See parade staging map.

Please make every effort to arrive at the high school with a completed float. If necessary, you may use Medical Associates parking lot on Gallimore Road to complete your float before entering the staging area at the high school.

PARTICIPANT APPLICATION

Deadline for registration is Tuesday, November 23, 2021

Name of Organization _____

Contact Name _____

Email _____

Phone _____

Parade Day Phone (if different) _____

Script (This is what you want the Master of Ceremonies to say about you at the square):

This release must be signed.

I, _____, hereby release and hold harmless the Brevard/Transylvania Chamber of Commerce, its staff, volunteers, Board of Directors and those assisting with the Christmas Parade from any accident or harm that may occur. I have read the rules included in this packet and will see that my organization abides by them.

Signature _____ Date _____

**Participation Fee: \$15 per organization or \$20 for organizations with more than one entry.
Payment confirms your spot in the parade.**

Form of Payment _____ Cash _____ Check _____ Credit Card

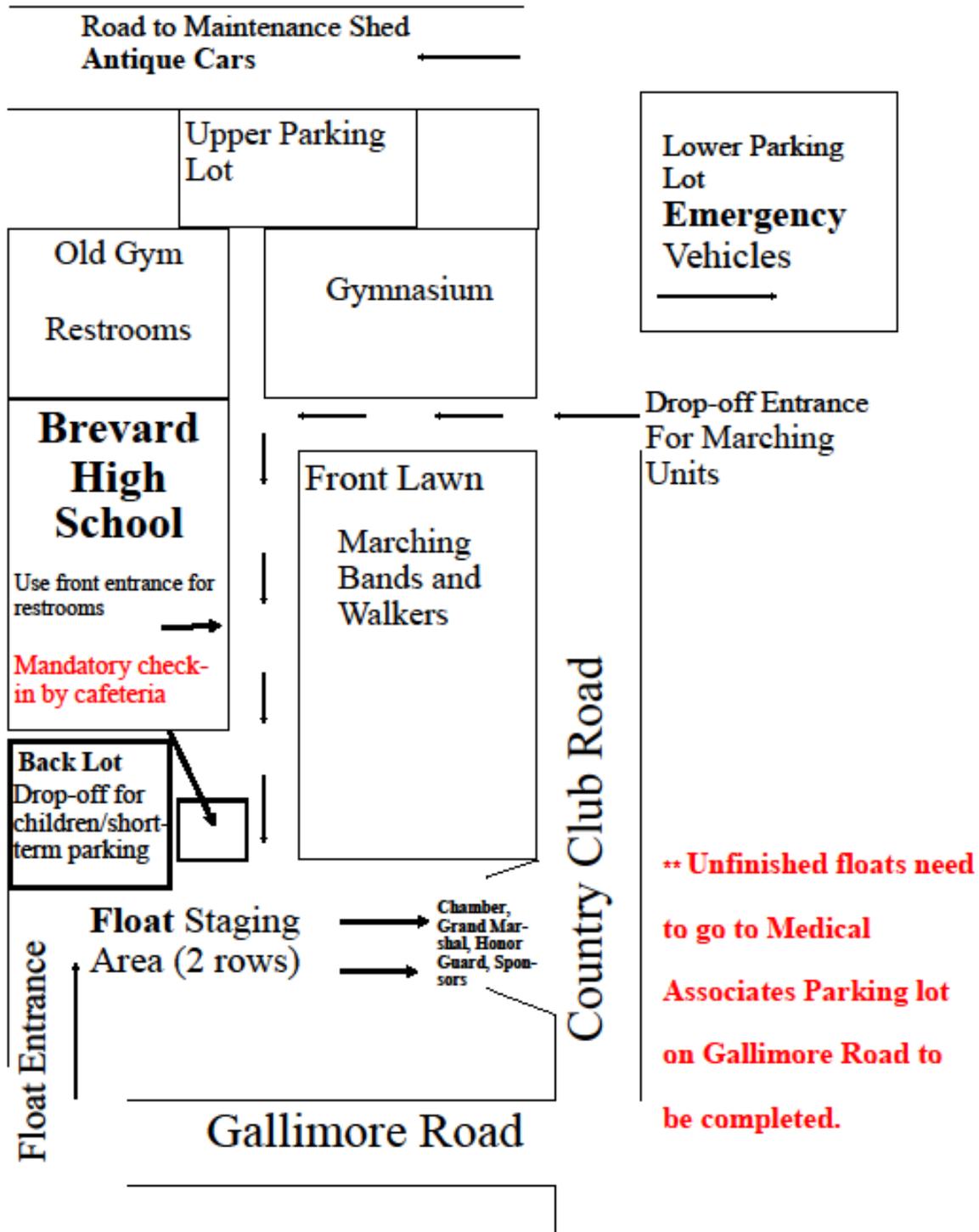
Card Number: _____ exp _____

Please return to:
Brevard/Transylvania Chamber of Commerce
175 East Main Street
Brevard, N.C. 28712
Email Corey@brevardncchamber.org



Upon arrival, remember to send a representative to the registration table near the front of Brevard High School to receive your entry number!

2021 Christmas Parade Staging Map



Completed floats must arrive from Hwy. 276 (Greenville Hwy.), turn onto Gallimore Road and then take back entrance into High School to avoid traffic issues.