



## Brevard/Transylvania CHAMBER OF COMMERCE

### WHY JOIN THE CHAMBER?

**Promote your organization** to locals, visitors, and other organizations.

**Network** with other members at various events and other programs.

**Stay informed** on the business community and local issues.

**Find professional development and growth** opportunities for you and your business.

**Support the leading business association** who serves as an advocate for the business community and provides numerous community services.

#### **Promote your organization**

Visitor Center Presence  
Website and Social Media Exposure  
Weekly Newsletter with Member Postings  
Business Expo

Special Promotional Opportunities  
Ribbon Cutting / Ground Breaking  
Event and Program Sponsorship

#### **Network**

Business After Hours  
Coffee Connections  
Mega-Networking Event

Regional Networking Event  
Business/Industry Appreciation Annual Gala  
LEADS Transylvania

#### **Stay informed**

Full Access to Member Contact Information  
Education on Important Issues

Relocation Subscription  
Information/Assistance from Chamber

#### **Professional Development and Growth**

Seminar Series (Leadership, Marketing, etc.)  
Transylvania VISION Program  
SCORE – Free Business Mentoring Program

Special Members Only Opportunities  
Chamber Meeting Room Usage

#### **Support the Leading Business Community Advocate**

Link Between Businesses & Local Government  
WNC Advocate to State Government

Events with Elected Officials  
Local Representative in Strategic Partnerships

#### **Support Community Services**

Candidates Forum for Local Elections  
Brevard Christmas Parade  
Visitor Center

Spend-It-Local Campaign  
Link with Schools and Non-Profit

<b>Program</b>	<b>Program Description</b>
<b>Annual Gala</b>	The Chamber hosts a GALA in January to celebrate its members and allow leadership to look back at the past year and ahead to the coming one. The event includes a reception as well as a program featuring a number of awards and recognition of the previous year's sponsors.
<b>Business After Hours</b>	Scheduled the second Tuesday of the month, from 5:30-7:00pm, 100+ members congregate at the host member's location for a networking reception. There is a brief program that includes recognition of the host, announcements from the Chamber, an opportunity for new members to introduce themselves, and door prizes. Hosting this event is ideal for a business or organization who wants to show off its facilities.
<b>Business Expo</b>	The annual Expo is one way we can offer great value to businesses and the community. Our goal is to showcase as many Chamber businesses as possible to as many community members as possible in a fun and meaningful way.
<b>Candidates Forum</b>	A candidate's forum allows candidates seeking local/state public office to express their views openly so community members can make informed voting choices. The Chamber hosts this event, which is covered by local media via press releases, advertising, and on-site attendance, as a public service.
<b>Coffee Connections</b>	The fourth Tuesday of the month, from 8:00-9:00am, and held at the Chamber of Commerce Visitor Center. Members network over coffee and muffins and enjoy a word from the sponsor and featured speaker, typically a public official at the local or state level. Attendance is usually 40-50 (max of 50).
<b>Downtown Brevard Parade</b>	The Chamber hosts the annual parade to celebrate organizations in the community. Roughly 50 beautifully decorated floats travel through downtown Brevard as thousands enjoy this event that kicks off Twilight. Members can participate for a nominal fee and there is an opportunity for sponsorship.
<b>E-News</b>	This weekly publication includes an update for membership of important news and notes, as well as a section for members to update the business community on special events & news on their organization.
<b>Elected Officials Breakfast</b>	This is an opportunity for the business community to engage with one of our elected officials. The event is planned by the Chamber Governmental Affairs Committee and in 2015 the well-received event involved a presentation by an expert in North Carolina politics.
<b>LEADS Transylvania</b>	This member-driven program focuses on relationship based referrals. Members meet bi-weekly to exchange business information and leads, and actively promote fellow members between meetings. There are a limited number of spots for the group and per industry category.
<b>Mega Networking</b>	Mega Networking is the business equivalent of speed dating! The event begins with a reception for relaxed networking, followed by a focused networking program where professionals share key information about their business to a series of small groups. Typical attendance is 50+.
<b>New Member Reception</b>	This reception allows for fellowship and networking with other new members and a chance to learn a bit more about the services and amenities the Chamber offers. Light breakfast refreshments will be served.
<b>Relocation Subscription</b>	For a yearly fee, you will receive information gathered in the Visitor's Center on prospective new residents. This information will be sent to you two times per month.
<b>Ribbon Cutting</b>	At your request, the Chamber will organize your ribbon cutting or ground breaking. We assist by contacting elected officials and other appropriate "official" participants, as well as the local media, and of course, we'll make sure to bring our massive scissors.
<b>Seminar Series</b>	The Chamber provides a number of educational opportunities for members to learn from experts in marketing, social media, leadership, and more. These are free to members.
<b>Surprise Patrol</b>	Shhhhh.....it's a secret. A handful of times a year we visit an unknowing member with balloons, snacks, and more as a way of reminding our membership how much we appreciate them.
<b>Visitor Center</b>	All members are invited to have their brochure or business card displayed in our Visitor Center, which is visited by more than 18,000 individuals.
<b>Website Listing</b>	Promote your business through the Chamber website, <a href="http://www.brevardncchamber.org">www.brevardncchamber.org</a> , where you can find a membership directory, both by alphabetical listing and by category. We receive several thousand hits on the site annually. Your Chamber investment includes one listing. Additional categories are available.
<b>WNCCE Legislative Trip</b>	A WNC Delegation of approximately 50 Chamber Executives and Members will join NC State Legislators in Raleigh for an annual legislative visit to promote the region's top Legislative Priorities. The agenda includes events with opportunity for direct interaction with legislators, presentations/updates from legislators and select organizations, and a chance to set up or attend meetings with state officials.

**Brevard/Transylvania  
CHAMBER OF COMMERCE**

**2018 MEMBERSHIP INVESTMENT SCHEDULE**

<b>General Business*</b>		<b>Accommodations</b>	
1-10 Employees	\$215	1-10 Rooms	\$215
11-25	\$275	11-25 Rooms	\$275
26-50	\$325	26-50 Rooms	\$325
51 +	\$385	51 + Rooms	\$385
<b>Manufacturers - Refer to General Business</b>		<b>Developers</b>	\$325
<b>Business Associations**</b>	\$215	<b>Financial Institutions</b>	\$545
<b>Non-profit</b>		<b>Licensed Professionals***</b>	
Revenue < \$100K	\$115	Individual	\$275
Revenue \$100-\$200K	\$165	Group	\$385
Revenue > \$200K - Refer to Gen. Business		<b>Utilities</b>	\$435
Church	\$115	<b>Realtors</b>	
Service Clubs	\$115	Individual	\$190
Non-affiliated (Individual)	\$90	Office	\$275
Non-affiliated (Couple)	\$110	<b>2nd Business with same Federal Tax ID #</b>	\$160

\* **Number of Employees:** Part-time or seasonal employees should be included as 1/2.

\*\***Associations:** Defined as co-op organizations that represent a group of like businesses. An association may designate up to two members who may participate in Chamber events on behalf of the member association.

\*\*\***Licensed State Professionals:** Defined as professionals who require a special license to offer services, such as physicians, dentists, physical therapists, and attorneys.

**PAYMENT INFORMATION:** Membership dues (along with fees for additional web listings or a relocation list) for one full year are required at initial time of membership. Future membership dues are billed annually at the beginning of the year. For members who join prior to May 1, this initial payment applies for the current calendar year and full dues will be billed in January of year two. For members who join after May 1, prorated partial dues will be billed in January of year two.

Brevard/Transylvania  
CHAMBER OF COMMERCE

MEMBER CONTACT INFORMATION

Business Name: \_\_\_\_\_

Owner/Principal: \_\_\_\_\_ Title: \_\_\_\_\_

Second Contact: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Number of Employees: Full-Time: \_\_\_\_\_ Part-Time: \_\_\_\_\_

Accommodations should also list # of rooms: \_\_\_\_\_

Web address: \_\_\_\_\_

Primary Email (Billing, voting, surveys, e-news): \_\_\_\_\_

Additional Email(s) to receive weekly e-news: 1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

Public Email (web listing, visitor center inquiries): \_\_\_\_\_

Brevard/Transylvania  
CHAMBER OF COMMERCE

MEMBER CONTACT INFORMATION (Continued)

Write a description of your business. This is how you will be described and promoted by the Chamber:

---

---

---

---

---

---

---

---

Thank you for deciding to join the Brevard/Transylvania Chamber of Commerce! Please email this application to [willow@brevardncchamber.org](mailto:willow@brevardncchamber.org) or drop this application off at the Chamber at 175 East Main Street in downtown Brevard. Once your application is submitted, a Chamber staff member will contact you to complete the membership process by processing payment, assigning a member category, and covering key onboarding information. Payment can be made by cash, credit card, or check. If you plan to drop off the application and handle payment at that time, we ask that you contact us in advance to schedule an appointment. We are excited to have you as a new member and look forward to being a service to you and/or your organization.